



360 INITIATIVE - INITIATE THE CHANGE

360 Initiative at its core is about encouraging and promoting positive change in young people and society.

360 Initiative is about inspiring, encouraging and empowering to initiate the change by using clothing as the canvas to express creativity, thoughts and opinions.

THE 360 INITIATIVE HAS TWO DESIRED OUTCOMES

The program facilitates and provides a platform for young people aged 12-25 to achieve positive outcomes by educating and inspiring them on how to manage a clothing brand.

This in turn builds awareness, self-esteem, confidence and realisations of potential passions, interests and career options.

The 360 Initiative also targets a social issue within the community with the goal to promote and challenge peoples thought processes and practices.

This is the second year running the program and this year's theme is on building awareness around the earth and the environment and the impact we as humans have on it.

Young people will learn and develop basic entrepreneurial skills in business, design, marketing, manufacturing, wholesale, distribution and sales.

They will also learn and build an awareness of the importance of providing a sustainable and ethical business in the fashion industry.

The young people will design prints, choose clothing styles & accessories, colourways, size breaks and forecast general costings involved in running a small business.

100 per cent of proceeds from the sale of 360 items will go straight back into the program.

Five young people are involved in the program.

We are giving community service organisations in Canberra the opportunity to be a part of the 360 Initiative by being able to order from the 360 Initiative 2018 clothing range.





There are no minimum orders you can order one, ten or twenty t-shirts in any size, colour or design that is offered on the order form. There are no other options of other tee colours.




We will be holding an official launch party /exhibition for the release of the 360 Initiative 2018 clothing range. We will be sending out invitations/flyers with date, time and location soon.

The official release of this year's 360 Initiative clothing range will be on Friday 7th September 2018.

There will be t-shirts available for sale on the night but there will be limited numbers and sizes. We encourage you to pre-order so you don't miss out.

Payment is CASH ONLY. Tees will be available for pick up in late September early October due to manufacturing processes and time frames.

Product	Colour	S	M	L	XL	XXL
Quinton Tee - Warm Day 	Tee: Burgundy Print: White	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Matilda Tee - Which planet is next 	Tee: Black Print: White	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tim Tee- Throw buckets not plastics 	Tee: White Print: Black	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tim Tee - Greetings from plastic paradise 	Tee: Black Print: Yellow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Product	Colour	S	M	L	XL	XXL
Cam Tee - What's YO beef with the reef 	Tee: White Print: Teal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rhys 	Tee: Black Print: Light Grey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
360 Initiative Logo Tee 	Tee: Black Print: White	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>